

# engagement checklist

TICK THE BOXES AS YOU GO  
THROUGHOUT THE DAY. DON'T  
FORGET TO BE SOCIAL & AUTHENTIC.

- Post a morning Story
- Post to your feed
- Respond to comments in real time
- Reciprocate engagement to those from your previous posts
- Scroll & Engage on your news feed
- Post an afternoon Story
- Reply to DMs in real time
- Engage with one hashtag on the Featured Page
- Start a convo in the DMs with an ideal client
- Post an evening Story
- Plan your post for the next day